



ecological
landscape
alliance

ECOLOGICAL LANDSCAPE ALLIANCE

SPONSORSHIP OPPORTUNITIES

IMPACT PARTNER

Experiential + Digital-First Visibility

\$1350

per year

Stewardship isn't just a value at ELA — it's a practice. At this tier, your brand moves from the screen into the field, embedding itself in the hands-on workshops and EcoTours where real ecological knowledge is built and shared. Participants leave these experiences changed — and your brand is part of that transformation.

About This Tier

The Impact Partnership elevates your relationship with ELA by bringing your brand into the field and not just on screen. Through workshop and EcoTour sponsorships, you connect directly with motivated, high-intent participants who are actively building their ecological practice.

This is the rare sponsorship that generates genuine goodwill, authentic brand affinity, and word-of-mouth that outlasts the event itself.

Who Is This For?

Mid-size organizations ready to deepen community ties and build authentic brand affinity. Ideal for brands that want to be seen not just as sponsors, but as active participants in the ecological stewardship movement.

What You Receive

Includes all Community Partner benefits, plus:

- ✓ **On-Site Branding** Exposure at workshops and EcoTours
- ✓ **2 Complimentary Workshop Tickets** Bring your team into the field with ELA participants
- ✓ **Direct Participant Engagement** Connect with motivated, high-intent ecological professionals
- ✓ **Speaking Opportunity** Address participants at sponsored workshops or EcoTours
- ✓ **Tabling Opportunity** Showcase your brand, products, and services on-site
- ✓ **Multi-Format Brand Storytelling** Visibility across in-person events and digital channels
- ✓ **Sustainability Association** Alignment with ELA's professional development values

Ready to take your commitment into the field?

Contact us today to secure your place in the ELA community.

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www.ecolandscaping.org